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| **DATA ANALYST**  stanley kipngetich songok | kipngetichs090@gmail.com  [linkedin.com/in/stanley-kipngetich-4bb998283](https://www.linkedin.com/in/stanley-kipngetich-4bb998283) [kipngetichs.github.io/Porfolio/](https://kipngetichs.github.io/Porfolio/) |
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**Summary**

I am an enthusiastic **Data Analyst** with a strong passion for transforming data into actionable insights. Proficient in Excel, Power BI, and SQL, with expertise in crafting compelling dashboards, performing statistical analysis, and effectively presenting findings. I excel at solving problems, uncovering trends, and supporting data-driven decisions to enhance organizational performance. I am eager to contribute my skills and enthusiasm to **DataVerse Africa** as part of its internship program.

**Skills**

* **Data Analysis Tools**: Advanced Excel (pivot tables, advanced formulas), Power BI (visualizations, dashboards), SQL (data cleaning, querying).
* **Visualization & Reporting**: Expertise in designing interactive dashboards and generating insightful reports.
* **Statistical Analysis**: Strong ability to analyze quantitative data and identify key trends and patterns.
* **Problem-Solving**: Adept at translating complex datasets into actionable insights.
* **Communication**: Skilled in presenting data insights to both technical and non-technical audiences.

**Projects**

#### **Market Research Analysis**

- **Tools**: Power BI |<https://github.com/kipngetichs/Market-Research/blob/main/README.md>

* I analyzed market research data to uncover key trends and customer insights.
* I developed interactive dashboards to facilitate real-time tracking of market performance and demographic patterns.
* I improved reporting efficiency, enabling data-driven decision-making for stakeholders.

#### **Card Utilization Insights**

#### - **Tools**: Excel | <https://github.com/kipngetichs/Spending-Habits-Project/blob/main/README.md>

#### I analyzed spending patterns of 4,000 customers using advanced formulas and pivot tables.

#### I delivered detailed reports that informed optimization of card usage strategies.

#### I streamlined reporting processes for improved decision-making and accuracy.

#### **SQL Data Cleaning for Housing Project**

#### - **Tools**: SQL | <https://github.com/kipngetichs/Data-Cleaning-Project/blob/main/Data%20Cleaning%20Codes>

#### I cleaned and standardized data across multiple tables to improve quality and reliability.

#### I implemented efficient queries, enhancing data consistency and accuracy.

#### I ensured high-integrity datasets for future analysis and reporting.

#### **Education**

#### **Diploma in Information Communication Technology** **Naivasha Technical College** | September 2021 – March 2024

* Majors: Statistics, Computer Programming, Data Science.